### **Amberlake Partners SAM**

Customer Relationship Summary, May 2024

### Introduction

Amberlake Partners SAM ("Amberlake Partners" or the "Firm") is an investment adviser registered with the U.S. Securities and Exchange Commission ("SEC"). The services of and fees for brokerage and investment advisory services differ, and it is important for you to understand those differences. Free and simple tools are available to you to research our firm, other firms and Financial Professionals at https://www.investor.gov/CRS, where you may also find important educational materials about broker-dealers, investment advisers and investing.

# Conversation Starters. Ask your financial professional—

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

## What investment services and advice can you provide me?

Amberlake Partners provides investment advisory services and financial planning services by making non-discretionary recommendations on a client's financial outlook. Amberlake Partners advises private individuals, family offices or companies on their investment portfolios. The Firm advises on all financial asset classes (for example equities, bonds, funds, structured products, direct investments in commercial real estate, and private equity).

Amberlake Partners carries out a periodic review of its accounts on at least a quarterly basis to confirm whether the client profiles are in line with client's investments

Amberlake Partners has a one million dollars threshold for account opening.

Conversation Starter. Ask your financial professional—

Help me understand how these fees and costs might affect my investments. If
I give you \$10,000 to invest, how much will go to fees and costs, and how
much will be invested for me?

### What fees will I pay?

The specific manner in which fees are charged by Amberlake Partners is established in a client's written agreement with Amberlake Partners.

Amberlake Partners will generally bill its fees on a quarterly basis. Clients elect to be billed directly for fees and will be billed in arrears each calendar quarter. Management fees shall be prorated for each capital contribution and withdrawal made during the applicable calendar quarter (with the exception of de minimis contributions and withdrawals). Accounts initiated or terminated during a calendar quarter will be charged a prorated fee. Upon termination of any account, any prepaid, unearned fees will be promptly refunded, and any earned, unpaid fees will be due and payable.

Amberlake Partners' fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which shall be incurred by the client. Clients may incur certain charges imposed by custodians, brokers, third party investment and other third parties such as fees charged by managers, custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange traded funds also charge internal management fees, which are disclosed in a fund's prospectus. Such charges, fees and commissions are exclusive of and in addition to Amberlake Partners' fee, and Amberlake Partners may receive a portion of these commissions, fees, and costs.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

*For additional information,* please see Form ADV, Part 2A brochure (Item 5) and other applicable documents.

Conversation Starter. Ask your financial professional—

 How might your conflicts of interest affect me, and how will you address them?

For additional information, please see Form ADV, Part 2A brochure and other applicable documents.

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

# How do your financial professionals make money?

Our financial professionals are compensated with a salary and discretionary bonus. The level of bonus compensation is based off the success of the firm in any given year. This method of compensation may create conflict with your interests. The more revenue generated from fees, the more the financial professional will be compensated, and he or she may therefore have an incentive to encourage you to pursue a higher tier subscription service.

Conversation Starter. Ask your financial professional—

 As a financial professional, do you have any disciplinary history? For what type of conduct?

# Do you or your financial professionals have legal or disciplinary history?

No, our Firm and/or financial professionals do not have any legal and disciplinary history. Visit www.investor.gov for a free and simple search tool to research us and our financial professionals.

Conversation Starter. Ask your financial professional—

 Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

**For additional information about our firm** and our financial professionals, you can visit our website: www.amberlakepartners.com. You can also research our firm and professionals, see our SEC filings and more at investor.gov/CRS.